

Atharva Institute of Management Studies

Activity / Event report

Name of event	: LEADERSHIP TALKS Episode 5
Date(s) of conduction	: 21 August 2021
Class / Sem	: MMS/PGDM BATCH 2020-2022
No. of students participated	: 49
Faculty coordinator	: Prof. Abhay Desai, H.O.D., Marketing
Student coordinator/ committee	: Sneha Kamalpuria (MMS) Akshar Deshlahra (PGDM)
Resource person	: Dr. Pramod Kumar Rajput
Organization	: Cadila Pharmaceuticals Ltd.
Designation	: Senior Vice President
Contact no.	: 9979868862

DESCRIPTION

Objectives:

- To guide students about leadership traits and transformation of leadership at the work place.

Key Takeaways:

- Introduction of the session.
- Introduction of the speaker.
- Those who have achieved, have come from very ordinary families.
- Young students are the future leaders.
- What is transformational leadership?
- Transformational leadership is a leadership style in which leaders encourage, inspire and motivate employees to innovate and create change that will help grow and shape the future success of the company.
- Sardar Vallabh Bhai Patel, Narayana Murthy, Ratan Tata, Steve Jobs, APJ Abdul Kalam, Nelson Mandela, Indira Nooyi, Rani Rampal, Manpreet Singh and Neeraj Chopra are some of the most inspiring transformational leaders.
- Full form of FAIL:
 - F – First
 - A – Attempt
 - I – In
 - L – Learning
- No one is a born leader; it is their minds which make them transform into a leader.
- A leader should be:
 - Humble as a beginner
 - Bold as a visionary
- Learning how has a leader's role changed.

- Anything is possible today with the right mindset.
- Transformational Mindset:
 - LEFT
 - Rational
 - Analytical
 - Focused
 - RIGHT
 - Emotional
 - Intuitive
 - Connected
- Transformational leadership = Left brain + Right brain.
- Learning the traits of a leader:
 - Encourages the motivation and positive development of followers.
 - Exemplifies moral standards within the organization and encourages the same of others.
 - Fosters an ethical work environment with clear values, priorities and standards.
 - Builds company culture by encouraging employees to move from an attitude of self-interest to a mind-set where they are working for the common good.
- Why transformative leaders are successful?
 - Empowering others
 - Inquisitiveness
 - Accountability
- Start learning from the leaders in the world.
- Always take responsibility.
- Traits of leaders:
 - A leader believes in absolute integrity.
 - A champion inspires others without any compromise.
 - A champion is honest and establishes trust.
 - Champions are self-motivated and acts with humility and humanity.
 - Champions are self-disciplined.
- Skills required for being a transformational a leader:
 - Communication

- Active listening
- Visionary
- Decision making skills
- Problem solving skills
- Delegation
- Tech Sayner (Digital transformation and technical know-how)
- Do not react, always respond.
- Soft skills required for a transformational leader:
 - Humility
 - Care for others
 - Emotional Intelligence:
 - Self-awareness
 - Self-regulation
 - Empathy
 - Motivation
 - Social Skills
 - Passion (Mission is a goal, passion is a driving force).
 - Resilience
 - Supportive
- Understanding the difference between transformational leadership and transactional leadership.
- Don't supervise the people, help them.
- Respect is never demanded; it is always commanded.
- Ten transformational attitudes that required no skill:
 - Efforts
 - Attitude
 - Energy should come from within)
 - Time punctuality
 - Practice
 - Passion
 - Learning
 - Body language (7% spoken word, 38% tone of voice and 55% body language).
 - Doing something extra

- Ethics
- Business Ethics:
 - Morality
 - Responsibility
 - Trust
 - Behavior
 - Principle
 - Relationship
 - Choice
 - Reliability
- Believe in yourself.
- Be yourself – innovate.
- Situation makes you learn.
- Calm down when situation is not in favor.
- Stay away from comfort zone.
- Focus on your purpose.
- Make things simple, don't take simple things as easy.
- Keep good practicing as success takes practice.
- Satisfy yourself and reward yourself.
- Strive for the best and prepare for the worst.
- Set up high standards, you will achieve high.
- Leaders transform challenges into opportunities.
- What you focus on is what you can create for yourself.
- Think outside the box.
- Overview of qualities to develop for a marketing and sales student.
- Search out for opportunities and learn.
- Be creative.
- Book: 'You can win!' by Shiv Khera.
- QUESTIONS AND ANSWERS.
- Few words from the director, Dr. R.G. Ratnawat.
- Conclusion with a vote of thanks.

FLYER OF THE EVENT



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LEADERSHIP TALKS

#aimsleadershiptalks

Season - 01 | Episode - 05

**DR PRAMOD
KUMAR RAJPUT**

**SR. VICE PRESIDENT &
VERTICAL HEAD , CADILA
PHARMACEUTICALS LTD**

**TOPIC OF THE LEADERSHIP TRAITS
AND TRANSFORMATION OF
LEADERSHIP AT THE WORK PLACE.**

● LIVE



**August 21st, 2021
10:30 AM - 11:30 AM**



Atharva Education Complex, Malad-Marve Rd, Charkop Naka, Malad West, Mumbai - 400095
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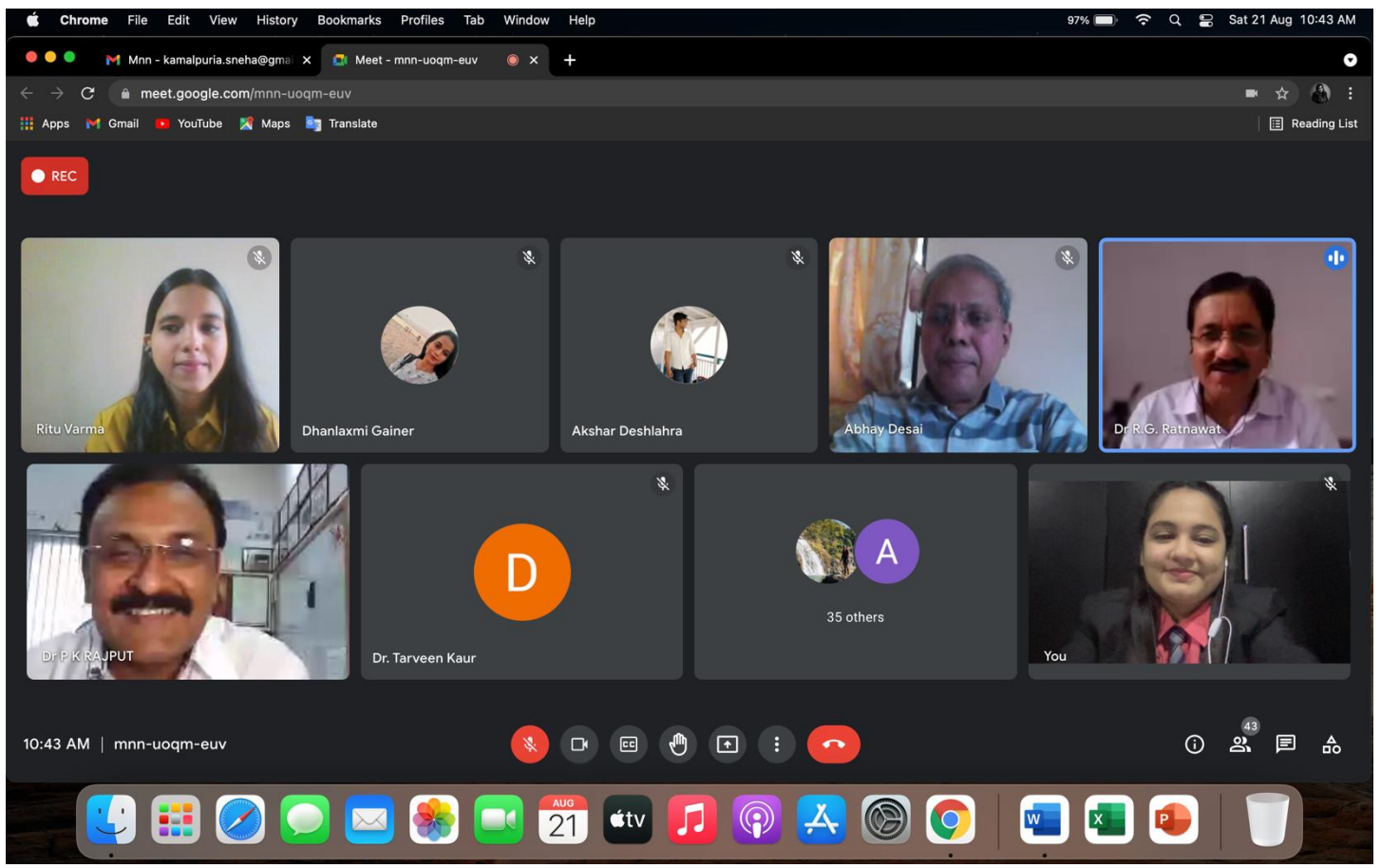
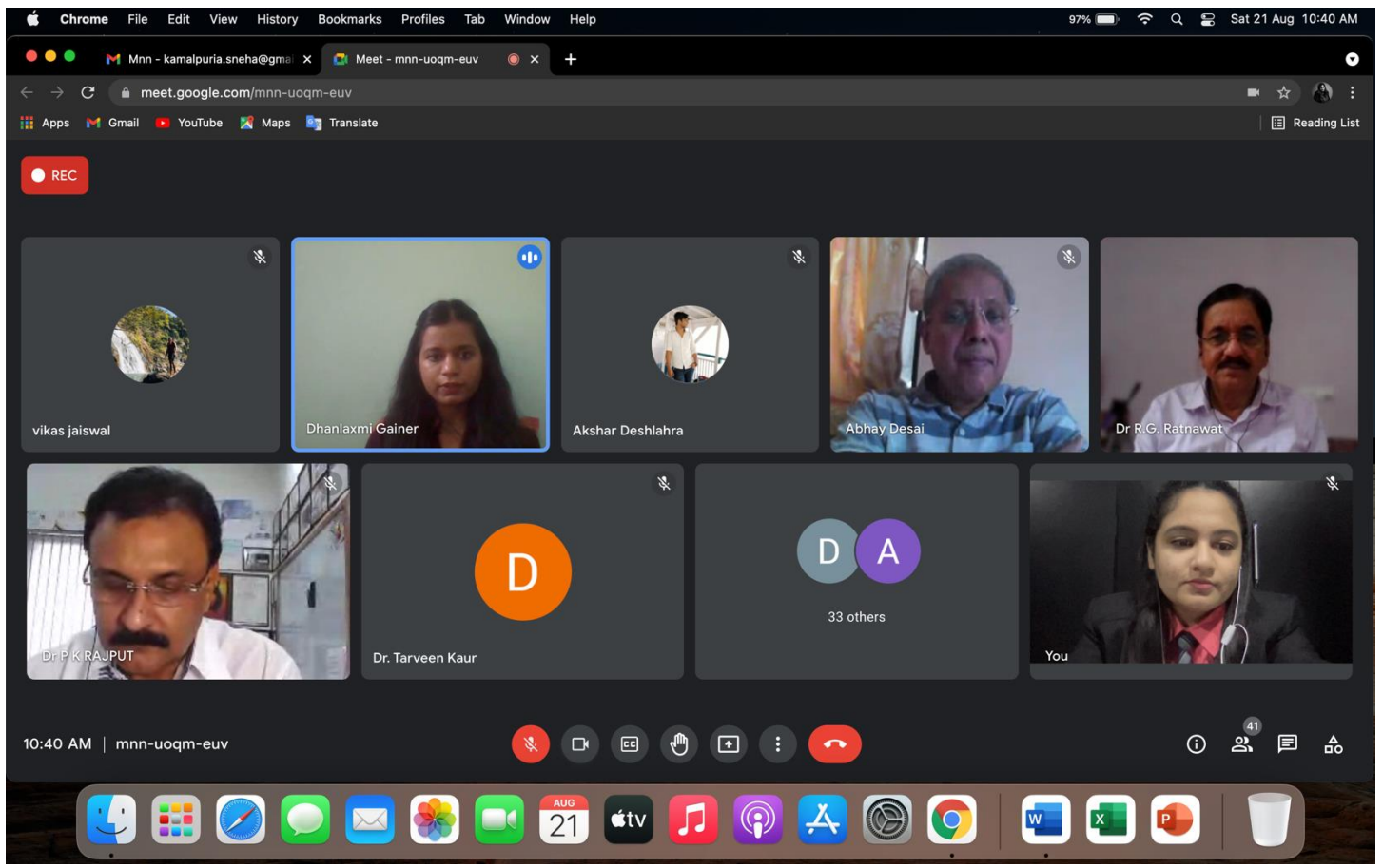
*A leader is he who knows the way, goes
the way and shows the way*

”

Flyer Designed by: Piyush Chaudhary (MMS)

GLIMPSES





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Season - 01 | Episode - 05
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SR. VICE PRESIDENT & VERTICAL HEAD, CADILA PHARMACEUTICALS LTD
August 21st, 2021
10:30 AM - 11:30 AM
Atharva Education Complex, Malviya Nagar Rd, Chokling Naka, Malviya Nagar, Mumbai - 400006
Website: www.atharvaims.edu.in

THE Transformational Leadership

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TRANSFORMATIONAL LEADERSHIP VS TRANSACTIONAL LEADERSHIP

TRANSFORMATIONAL LEADERSHIP

- Seeks to elevate the level of performance of the followers by "transforming" how they see themselves and the work they do
- Creates a shared vision for the future, and followers are inspired by the leader to improve in a manner that surpasses expectations and eventually achieve this vision
- Focuses on achieving long-term success. Leaders often rely on intrinsic motivators that satisfy higher needs

TRANSACTIONAL LEADERSHIP

- Not concerned with achieving long-term growth but instead seeks to retain the status quo
- Involves using incentives and disciplinary measures to "transact" with followers and eventually achieve compliance. Focuses on managing operations through rewards and punishments.
- Manages daily operations and maintain a desired level of performance. Not concerned with long-term growth

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11:12 AM | mnn-uoqm-euv

Dr P K RAJPUT Dhanlaxmi Gainer MANSI MHATRE Dr R.G. Ratnawat Abhay Desai Pranav Shetty Ritu Varma 42 others You

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Dr R.G. Rathawat Akshar Deshlahra Dhanlaxmi Gainer Shivang Sharma Ritu Varma Abhay Desai Shubhi Lall 23 others You

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EVENT REPORT PREPARED BY: SNEHA KAMALPURIA, STUDENT, MMS DIVISION B.

Verified by: Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

Submitted to: Dr. R.G. Ratnawat, Director, Atharva Institute of Management Studies.

This video was recorded on the Email ID researchconference@atharvacoe.ac.in

Live session was initiated by Akshar Deshlahra.

Hosting was done by Dhanlaxmi Gainer (MMS) and Ritu Varma (MMS).

This event was conducted under the guidance of Marketing Department, AIMS.